

# Rishika Juloori

New York, NY | [rj437@cornell.edu](mailto:rj437@cornell.edu) | +1 (517)-899-2471 | [Github](#) | [LinkedIn](#)

## PROFESSIONAL EXPERIENCE

### Cornell MBA

*Student – Startup & Product Studio*

New York, NY  
June 2025 - Present

*Worked on multiple responsible AI-based projects and presented to industry professionals and VCs.*

- **Ephemeris:** Led product strategy as the CPO for an AI-based maneuver intelligence tool for satellite operators to reduce manual triage time by 2+ hours, conducting competitor analysis, defining core feature roadmap, and developing business model & GTM strategy.
- **Converge:** Drove product development of an AI-powered workflow automation platform integrating Slack, Gmail, and Google Workspace, by leading 30+ user interviews, market research, and PMF validation to prioritize features and a GTM hypothesis.

### Proliant Data LLC

*Senior Consultant*

Austin, TX

Sept 2024 - May 2025

*A Data Management firm focused on data migration to new system for efficient data retrieval and operations serving Fortune 500 clients.*

- Ensured zero-downtime go-live for 1M+ records across 4+ business units at the medical technology wing at Siemens by owning end-to-end SAP S/4 HANA migration initiatives across Japan, South Korea, USA, and Canada, presented go-live readiness, risk assessments, and mitigation plans to client VPs.
- Secured executive alignment for a \$5MN project by leading a 100+ stakeholder session with Siemens Healthineers' USA and Canada leadership, presenting the migration roadmap and gaining cross-functional buy-in.
- Cut data preparation time by ~40% for a separate Fortune 500 client engagement with Husky Energy by designing and piloting an automated data cleansing tool, the framework adopted as a reusable standard across future client engagements.
- Enabled 3+ engineers to independently execute migrations, reducing rework by 40% during UAT and go-live cycles by authoring end-to-end ETL requirement documentation and runbooks defining data scope, system dependencies, and validation logic.
- Resolved 40+ data defects across 5 migration cycles, including mapping errors, missing records, and data inconsistencies, independently triaging and prioritizing issues by go-live criticality to protect launch timelines.

*Data Analyst, Engineer - 1*

April 2023 - Sept 2024

- Designed and executed ETL pipelines moving 1M+ Inventory and Sales Orders from legacy systems to a modern ERP platform (SAP S/4 HANA), reducing data processing time by ~30% and enabling faster access to business-critical data.
- Built a real-time pipeline health dashboard tracking migration status across all data objects, cutting issue detection time by ~30% and eliminating manual end-of-day status reporting enabling data-driven decision-making during critical go-live windows.
- Identified and resolved recurring data quality patterns by collaborating with engineering and business teams on schema analysis and validation testing, reducing the data validation cycle by ~25% and surfacing insights that accelerated production readiness.

### Delta Dental

*Knowledge Science Intern*

East Lansing, MI

June 2022 - Aug 2022

*Dental insurance company*

- Standardized insurance rate calculations for ~100+ agents by designing a self-serve data extraction tool, replacing inconsistent manual workflows with a single accurate process and achieving 100% calculation accuracy.
- Increased accessibility for non-technical business teams by building an intuitive data upload and labeling interface, enabling independent rate analysis improving operational efficiency and reducing reliance on manual coordination across teams.

### Easy Event Planning

*Digital Marketing/SEO & Database Management Intern*

Remote

May 2021- Aug 2021

*A digital event planning platform connecting consumers with curated guides, and a product marketplace simplifying*

- Grew organic website traffic by ~50% by leading SEO and content optimization initiatives through affiliate programs, establishing a repeatable content strategy that reduced dependence on paid acquisition channels.
- Expanded market outreach by ~20% by collaborating with the CEO to analyze business categories and target markets, managing and restructuring a 430K-record database to improve segmentation and accessibility for the sales and marketing team.

## EDUCATION

**Cornell University (SC Johnson College of Business)**

*Master of Business Administration (STEM Designated)*

New York, NY

June 2025 - May 2026

- Forte Fellow, Associate VP (East Coast Treks) - Big Red Tech (Led 100+ MBA students across 10+ company site visits)

**Michigan State University**

*Bachelor of Science, Computer Science (Minors: Business; Computational Mathematics)*

East Lansing, MI

August 2019 - December 2022

- Honors College, MSU Dean's list, Undergraduate Learning Assistant for the course 'Algorithmic thinking and Programming' (Python)

## PROJECT EXPERIENCE

- **United Airlines:** Developed web-based reporting tool using Python-based machine learning to analyze technician performance and instruction delivery on 737SAR fleet, improving assessment accuracy by ~50% and enabling data-driven operational decisions.

## ADDITIONAL INFORMATION

- Skills - Python, scikit-learn, SQL, C, C++, Java, A/B Testing, User Research, Data Modelling, SAP S/4 HANA, BODS
- Tools - Cursor, Claude, Replit, Loveable, Git, Figma, Notion, Mira, Jupyter Notebooks, PyCharm, CLion, Visual Studio, Docker
- Languages - English, Telugu, Hindi
- Involvement: Women in Engineering, Unmanned Systems, Engineers Without Borders, Society of Women Engineers, Swara
- Diploma in Indian Carnatic Music (Vocal)